

The Reality Check

Good news: You receive dozens, maybe hundreds, of applications for each role you post.

Bad news: Your lean talent team is drowning. Manual resume scans, keyword filters, and outdated workflows mean you're spending hours screening, and yet great candidates are still slipping through the cracks. You're not just missing talent; you're missing the future-ready skills your business needs to thrive.

Meet CLARA

CLARA's ethical AI transforms hiring from a time drain into a strategic advantage. Built specifically for overworked teams, it screens every applicant in seconds while surfacing the skills-based talent that traditional tools miss entirely.

The difference? While legacy applicant tracking systems filter people out based on keywords and credentials, CLARA filters the right talent IN based on relevant, transferable, and adjacent skills.

Why CLARA Changes Everything

Skills Over Keywords:

CLARA looks beyond resume buzzwords to identify transferable skills, learning agility, and value-add experiences that traditional filters completely overlook.

Equity by Design:

Every candidate gets the same fair, consistent evaluation based on both skills and experience. No shortcuts, just transparent standards applied across the board.

Built for SMB Reality:

Quick to adopt, cost-effective to run, and designed to work with your existing workflows, not against them.

The Business Impact

- **28%** more qualified candidates surfaced from your existing applicant pool
- **30%** faster time-to-fill roles without sacrificing quality
- Up to **80%+** reduction in screening time per applicant
- Cut hiring remorse by **up to half**

From Chaos to Clarity

Before CLARA: Hours spent manually screening resumes. Great candidates missed due to keyword gaps. Bias creeping into decisions. Vacancies dragging down team performance.



With CLARA: Every applicant is thoroughly screened in seconds. Hidden talent is revealed through skills-based matching and research-backed assessments. Consistent, ethical standards applied fairly. Roles filled faster with skilled candidates who help move your business forward.

Tired of Great Candidates Slipping Through the Cracks?

CLARA integrates with your existing ATS—Lever, Greenhouse, Teamtailor, SmartRecruiters, and more so no applicant gets left behind.

The best part? With CLARA, you can get up and running in minutes, not months. The platform is intuitive, the AI is ethically built, and the results speak for themselves.

Ready to stop missing great talent?

Contact us today for your **free 14-day trial** and see how CLARA can help you hire future-fit talent and take your business to the next level.

Visit getclara.io to get started